

ARC Energy Investment Forum Agenda

The Battle for the Hearts and Wheels of the Market Monday April 3, 2017 Heritage Park, Gasoline Alley Museum, Calgary, Alberta

Session details and timing will be updated closer to the event. Check back at <u>www.arcenergyinstitute.com</u> for updates.

8:00 am <u>Continental Breakfast and Registration</u>

8:30 am Conference Opening Special Address Peter Tertzakian, ARC Energy Research Institute

Session 1: Battle for the Wheels: Sale and Mobility Trends

Session 2: Electric Wheels: What are the Barriers for Consumer Adoption?

12:00 pm <u>Lunch</u>

Session 3: Electric Battery's Today and Future Potential: Future Technical Innovations and Constraints?

Session 4: Combustion Engine Battling Back: What is the Potential for Higher Efficiency?

Session 5: Upstream Oil Production Innovation: Potential to Drive Down Costs More?

Conference Closing Reflections Peter Tertzakian and Jackie Forrest, ARC Energy Research Institute

5:00 - 6:00 pm <u>Conference Reception</u>