

## ARC Energy Investment Forum Agenda

*The Battle for the Hearts and Wheels of the Market* Monday April 3, 2017 Heritage Park, Gasoline Alley Museum, Calgary, Alberta

Session details and timing will be updated closer to the event. Check back at <u>www.arcenergyinstitute.com</u> for updates.

8:00 am <u>Continental Breakfast and Registration</u>

8:30 am Conference Opening Special Address Peter Tertzakian, ARC Energy Research Institute

Session 1: Battle for the Wheels: Sale and Mobility Trends

Session 2: Electric Wheels: What are the Barriers for Consumer Adoption?

12:00 pm <u>Lunch</u>

Session 3: Electric Battery's Today and Future Potential: Future Technical Innovations and Constraints?

Session 4: Combustion Engine Battling Back: What is the Potential for Higher Efficiency?

Session 5: Upstream Oil Production Innovation: Potential to Drive Down Costs More?

Conference Closing Reflections Peter Tertzakian and Jackie Forrest, ARC Energy Research Institute

5:00 - 6:00 pm <u>Conference Reception</u>