



## AGENDA

# ARC Energy Investment Forum

*The Battle for the Hearts and Wheels of the Market*

**Monday April 3, 2017**

**Heritage Park, Gasoline Alley Museum, Calgary, AB**

Explore the future of automotive technology and implications for investing

### KEYNOTE SPEAKERS



**Steve Koonin**  
*New York, USA*  
Former US DOE Under Secretary and Current Director of New York University's Center for Urban Science and Progress



**Larry Burns**  
*Detroit, USA*  
Former Advisor to Google Cars and Vice President of Research & Development for GM



**Peter Tertzakian**  
*Calgary, Canada*  
Executive Director, ARC Energy Research Institute

*Keep checking back for more, exciting speaker announcements*



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## *The Battle for the Hearts and Wheels of the Market*

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<b>Monday, April 3, 2017</b>	
<b>7:45 - 8:15 am</b>	<b>Continental Breakfast and Registration</b>
8:15 - 8:45 am	<b>Conference Opening Address</b> <i>Speaker: Peter Tertzakian, Executive Director, ARC Energy Research Institute</i>
8:45 - 9:45 am	<b>Keynote - The Future of Energy</b> <i>Speaker: Steve Koonin, former US Department of Energy's Under Secretary for Science, and current Director of the Center for Urban Science and Progress (CUSP) at New York University (NYU)</i>
<b>9:45 - 10:00 am</b>	<b>Networking Break</b>
10:00 - 11:00 am	<b>Keynote - Transforming Mobility: The Signal in the Noise</b> <i>Speaker: Larry Burns, advisor on the future of mobility, former consultant to Google on self driving cars and former Vice President of R&amp;D at GM</i>
11:00 - 12:00 pm	<b>Panel - Comparing Perspectives on Electric Wheels</b> <i>Moderator: Jackie Forrest</i> <ul style="list-style-type: none"> <li>• James Scongack, Vice President, Corporate Affairs and Environment, Bruce Power</li> <li>• Rebecca Lindland, Senior Director of Commercial Auto Insights for Kelley Blue Book</li> <li>• Alan Nagel, SAE Certified Vehicle Electrification Specialist (CVEP), Vtrux Canada (VIA Motors) and Sun Country Highway</li> </ul>
<b>12:00 - 1:00pm</b>	<b>Networking Lunch</b>
1:00 - 2:00 pm	<b>Panel - Electric Battery's Today and Future Potential</b> <i>Moderator: Peter Tertzakian</i> <ul style="list-style-type: none"> <li>• Simon Moores, Managing Director, Benchmark Mineral Intelligence, specializing in the lithium ion battery supply chain</li> <li>• Dr. Linda Nazar, University of Waterloo Professor and Canada Research Chair Solid State Energy Materials</li> </ul>

Note: All sessions and timings are subject to change



**Monday, April 3, 2017**

2:00 - 3:00 pm	<p><b>Panel - Combustion Engine: Battling Back Becoming More Efficient, Both Fuels and Engine Technology</b>  <i>Moderator: Jackie Forrest</i></p> <ul style="list-style-type: none"> <li>• Bill Woebkenberg, Transport Fuels Technical and Regulatory Specialist, Aramco Research Center</li> <li>• Mark Nantais, President, Canadian Vehicle Manufacturers' Association</li> <li>• Lawrence Romanosky, General Sales Manager, Porsche Centre Calgary</li> </ul>
3:00 - 3:15 pm	<p><b>Networking Break</b></p>
3:15 - 3:45 pm	<p><b>Discussion - Oilfield Innovation and Driving Down Costs</b>  <i>Speaker: Doug Suttles, President and CEO of Encana Corporation with Jackie Forrest</i></p>
3:45 - 4:45 pm	<p><b>Panel - What is the Next Chapter in Oilfield Innovation</b>  <i>Moderator: Peter Tertzakian</i></p> <ul style="list-style-type: none"> <li>• Mark Blackwell, Entrepreneur in Residence at the General Electric (GE) Industrial Internet Accelerator in Calgary</li> <li>• David Mount, Partner at Kleiner Perkins Caulfield &amp; Byers, focused on software and service investments in energy</li> <li>• Kevin Skillern, Managing Partner, Energy Innovation Capital, focused on venture and growth-stage oil and gas technology</li> </ul>
4:45 - 5:00 pm	<p><b>Session Wrap Up and Closing Remarks</b>  <i>Speakers: Peter Tertzakian and Jackie Forrest</i></p>
5:00 - 6:30 pm	<p><b>Networking Reception</b></p>

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## ADDITIONAL SPEAKERS



**James Scongack**  
*Tiverton, Canada*  
Vice President,  
Corporate Affairs and  
Environment, Bruce  
Power



**Rebecca Lindland**  
*Connecticut, USA*  
Senior Director of  
Commercial Auto  
Insights for Kelley Blue  
Book



**Alan Nagel**  
*Calgary, Canada*  
SAE Certified Vehicle  
Electrification  
Specialist (CVEP),  
Vtrux Canada (VIA  
Motors) and Sun  
Country Highway



**Simon Moores**  
*London, United  
Kingdom*  
Managing Director,  
Benchmark Mineral  
Intelligence



**Dr. Linda Nazar**  
*Waterloo, Canada*  
University of Waterloo  
Professor and Canada  
Research Chair Solid  
State Energy Materials



**Bill Woebkenberg**  
*Detroit, USA*  
Transport Fuels Tech-  
nical and Regulatory  
Specialist, Aramco  
Research Center



**Mark Nantais**  
*Toronto, Canada*  
President, Canadian  
Vehicle Manufacturers'  
Association



**Lawrence  
Romanosky**  
*Calgary, Canada*  
General Sales  
Manager, Porsche  
Centre Calgary



**Doug Suttles**  
*Calgary, Canada*  
President and Chief  
Executive Officer of  
Encana Corporation



**Mark Blackwell**  
*Calgary, Canada*  
Entrepreneur In  
Residence at the GE  
Industrial Internet  
Accelerator



**David Mount**  
*San Francisco, USA*  
Partner at Kleiner  
Perkins Caufield &  
Byers



**Kevin Skillern**  
*San Francisco, USA*  
Managing Partner,  
Energy Innovation  
Capital



**Jackie Forrest**  
*Calgary, Canada*  
Director of Research,  
ARC Energy Research  
Institute