



AGENDA

ARC Energy Investment Forum

The Battle for the Hearts and Wheels of the Market

Monday April 3, 2017

Heritage Park, Gasoline Alley Museum, Calgary, AB

Explore the future of automotive technology and implications for investing

KEYNOTE SPEAKERS



Steve Koonin
New York, USA
Former US DOE Under Secretary and Current Director of New York University's Center for Urban Science and Progress



Larry Burns
Detroit, USA
Former Advisor to Google Cars and Vice President of Research & Development for GM



Peter Tertzakian
Calgary, Canada
Executive Director, ARC Energy Research Institute

Keep checking back for more, exciting speaker announcements



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Monday, April 3, 2017	
7:45 - 8:15 am	Continental Breakfast and Registration
8:15 - 8:45 am	Conference Opening Address <i>Speaker: Peter Tertzakian, Executive Director, ARC Energy Research Institute</i>
8:45 - 9:45 am	Keynote - The Future of Energy <i>Speaker: Steve Koonin, former US Department of Energy's Under Secretary for Science, and current Director of the Center for Urban Science and Progress (CUSP) at New York University (NYU)</i>
9:45 - 10:00 am	Networking Break
10:00 - 11:00 am	Keynote - Transforming Mobility: The Signal in the Noise <i>Speaker: Larry Burns, advisor on the future of mobility, former consultant to Google on self driving cars and former Vice President of R&D at GM</i>
11:00 - 12:00 pm	Panel - Comparing Perspectives on Electric Wheels <i>Moderator: Jackie Forrest</i> <ul style="list-style-type: none"> • James Scongack, Vice President, Corporate Affairs and Environment, Bruce Power • Rebecca Lindland, Senior Director of Commercial Auto Insights for Kelley Blue Book • Alan Nagel, SAE Certified Vehicle Electrification Specialist (CVEP), Vtrux Canada (VIA Motors) and Sun Country Highway
12:00 - 1:00pm	Networking Lunch
1:00 - 2:00 pm	Panel - Electric Battery's Today and Future Potential <i>Moderator: Peter Tertzakian</i> <ul style="list-style-type: none"> • Simon Moores, Managing Director, Benchmark Mineral Intelligence, specializing in the lithium ion battery supply chain • Dr. Linda Nazar, University of Waterloo Professor and Canada Research Chair Solid State Energy Materials

Note: All sessions and timings are subject to change



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2:00 - 3:00 pm	<p>Panel - Combustion Engine: Battling Back Becoming More Efficient, Both Fuels and Engine Technology <i>Moderator: Jackie Forrest</i></p> <ul style="list-style-type: none"> • Bill Woebkenberg, Transport Fuels Technical and Regulatory Specialist, Aramco Research Center • Mark Nantais, President, Canadian Vehicle Manufacturers' Association • Lawrence Romanosky, General Sales Manager, Porsche Centre Calgary
3:00 - 3:15 pm	<p>Networking Break</p>
3:15 - 3:45 pm	<p>Discussion - Oilfield Innovation and Driving Down Costs <i>Speaker: Doug Suttles, President and CEO of Encana Corporation with Peter Tertzakian and Jackie Forrest</i></p>
3:45 - 4:45 pm	<p>Panel - What is the Next Chapter in Oilfield Innovation <i>Moderator: Peter Tertzakian</i></p> <ul style="list-style-type: none"> • Mark Blackwell, Entrepreneur in Residence at the General Electric (GE) Industrial Internet Accelerator in Calgary • David Mount, Partner at Kleiner Perkins Caulfield & Byers, focused on software and service investments in energy • Kevin Skillern, Managing Partner, Energy Innovation Capital, focused on venture and growth-stage oil and gas technology
4:45 - 5:00 pm	<p>Session Wrap Up and Closing Remarks <i>Speakers: Peter Tertzakian and Jackie Forrest</i></p>
5:00 - 6:30 pm	<p>Networking Reception</p>

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ADDITIONAL SPEAKERS



James Scongack
Tiverton, Canada
Vice President,
Corporate Affairs and
Environment, Bruce
Power



Rebecca Lindland
Connecticut, USA
Senior Director of
Commercial Auto
Insights for Kelley Blue
Book



Alan Nagel
Calgary, Canada
SAE Certified Vehicle
Electrification
Specialist (CVEP),
Vtrux Canada (VIA
Motors) and Sun
Country Highway



Simon Moores
*London, United
Kingdom*
Managing Director,
Benchmark Mineral
Intelligence



Dr. Linda Nazar
Waterloo, Canada
University of Waterloo
Professor and Canada
Research Chair Solid
State Energy Materials



Bill Woebkenberg
Detroit, USA
Transport Fuels Tech-
nical and Regulatory
Specialist, Aramco
Research Center



Mark Nantais
Toronto, Canada
President, Canadian
Vehicle Manufacturers'
Association



**Lawrence
Romanosky**
Calgary, Canada
General Sales
Manager, Porsche
Centre Calgary



Doug Suttles
Calgary, Canada
President and Chief
Executive Officer of
Encana Corporation



Mark Blackwell
Calgary, Canada
Entrepreneur In
Residence at the GE
Industrial Internet
Accelerator



David Mount
San Francisco, USA
Partner at Kleiner
Perkins Caufield &
Byers



Kevin Skillern
San Francisco, USA
Managing Partner,
Energy Innovation
Capital



Jackie Forrest
Calgary, Canada
Director of Research,
ARC Energy Research
Institute