



AGENDA

ARC Energy Investment Forum

The Battle for the Hearts and Wheels of the Market

Monday April 3, 2017

Heritage Park, Gasoline Alley Museum, Calgary, AB

Explore the future of automotive technology and implications for investing

KEYNOTE SPEAKERS



Steve Koonin
New York, USA
Former US DOE Under Secretary and Current Director of New York University's Center for Urban Science and Progress



Larry Burns
Detroit, USA
Former Advisor to Google Cars and Vice President of Research & Development for GM



Peter Tertzakian
Calgary, Canada
Executive Director, ARC Energy Research Institute

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Monday, April 3, 2017	
7:45 - 8:15 am	Continental Breakfast and Registration
8:15 - 8:45 am	Conference Opening Address <i>Speaker: Peter Tertzakian, Executive Director, ARC Energy Research Institute</i>
8:45 - 9:45 am	Keynote - The Future of Energy <i>Speaker: Steve Koonin, former US Department of Energy's Under Secretary for Science, and current Director of the Center for Urban Science and Progress (CUSP) at New York University (NYU)</i>
9:45 - 10:00 am	Networking Break
10:00 - 11:00 am	Keynote - Transforming Mobility: The Signal in the Noise <i>Speaker: Larry Burns, advisor on the future of mobility, former consultant to Google on self driving cars and former Vice President of R&D at GM</i>
11:00 - 12:00 pm	Panel - Comparing Perspectives on Electric Wheels <i>Moderator: Jackie Forrest</i> <ul style="list-style-type: none"> • Dawn Farrell, President and Chief Executive Officer, TransAlta • Rebecca Lindland, Senior Director of Commercial Auto Insights for Kelley Blue Book • Electric Vehicle Manufacturer (Invited)
12:00 - 1:00pm	Networking Lunch
1:00 - 2:00 pm	Panel - Electric Battery's Today and Future Potential <i>Moderator: Peter Tertzakian</i> <ul style="list-style-type: none"> • Simon Moores, Managing Director, Benchmark Mineral Intelligence, specializing in the lithium ion battery supply chain • Dr. Venkataraman Thangadurai, Professor, Calgary Advanced Energy Storage & Conversion Research Technology at the University of Calgary

Note: All sessions and timings are subject to change



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2:00 - 3:00 pm	<p>Panel - Combustion Engine: Battling Back Becoming More Efficient, Both Fuels and Engine Technology <i>Moderator: Jackie Forrest</i></p> <ul style="list-style-type: none"> • Steve Przesmitzki, Global Team Leader for Strategic Transport Analysis in Saudi Aramco Research and Development • Car Manufacturer Association (Invited)
3:00 - 3:15 pm	<p>Networking Break</p>
3:15 - 3:45 pm	<p>Discussion - Oilfield Innovation and Driving Down Costs <i>Speaker: Doug Suttles, President and CEO of Encana Corporation with Peter Tertzakian and Jackie Forrest</i></p>
3:45 - 4:45 pm	<p>Panel - What is the Next Chapter in Oilfield Innovation <i>Moderator: Peter Tertzakian</i></p> <ul style="list-style-type: none"> • Mark Blackwell, Entrepreneur in Residence at the General Electric (GE) Industrial Internet Accelerator in Calgary • David Mount, Partner at Kleiner Perkins Caulfield & Byers, focused on software and service investments in energy • Kevin Skillern, Managing Partner, Energy Innovation Capital, focused on venture and growth-stage oil and gas technology
4:45 - 5:00 pm	<p>Session Wrap Up and Closing Remarks <i>Speakers: Peter Tertzakian and Jackie Forrest</i></p>
5:00 - 6:30 pm	<p>Networking Reception</p>

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ADDITIONAL SPEAKERS



Dawn Farrell
Calgary, Canada
President and Chief
Executive Officer,
TransAlta



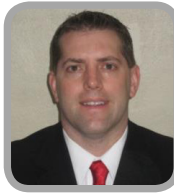
Rebecca Lindland
Connecticut, USA
Senior Director of
Commercial Auto
Insights for Kelley Blue
Book



Simon Moores
*London, United
Kingdom*
Managing Director,
Benchmark Mineral
Intelligence



**Dr. Venkataraman
Thangadurai**
Calgary, Canada
Professor, Calgary
Advanced Energy
Storage & Conversion
Research Technology
at U of C



Steve Przesmitzki
Detroit, USA
Global Team Leader
for Strategic
Transport Analysis in
Saudi Aramco R&D



Doug Suttles
Calgary, Canada
President and Chief
Executive Officer of
Encana Corporation



Mark Blackwell
Calgary, Canada
Entrepreneur In
Residence at the GE
Industrial Internet
Accelerator



David Mount
San Francisco, USA
Partner at Kleiner
Perkins Caufield &
Byers



Kevin Skillern
San Francisco, USA
Managing Partner,
Energy Innovation
Capital



Jackie Forrest
Calgary, Canada
Director of Research,
ARC Energy
Research Institute